



Saint Alphonus

A Member of Trinity Health

SPECIALTY CARE HOT TOPICS

Virtual CME Event

Hi fgXUm AdfJ`% ž&\$&* ` | 12–1pm MST



Clinical Guidelines for Treatment of Asthma and COPD

Presented by John East, MD

Saint Alphonus - Pulmonology

OBJECTIVES

1. Review current clinical guidelines related to the diagnosis and management of asthma and COPD.
2. Describe common treatment options and care considerations for patients with asthma and COPD.
3. Discuss strategies to support symptom control and reduce exacerbations in primary care.
4. Identify key factors that influence treatment selection and ongoing disease monitoring.
5. Outline situations where specialty referral or additional evaluation may be appropriate.

AUDIENCE

1. Primary care, urgent care and women's health
2. Hospital-based physicians, including hospitalists and emergency medicine providers
3. Physicians, nurse practitioners & physician assistants

JOIN OUR MAILING LIST

Click [HERE](#) to receive future event notifications

REGISTRATION

<https://www.saintalphonus.org/primary-care-cme>

ABOUT JOHN EAST, MD



Dr. Norman "John" East is a board-certified pulmonologist, intensivist, and sleep medicine specialist who has been practicing at Saint Alphonus Medical Group since 2010. He completed his medical degree at the University of Utah, followed by an Internal Medicine residency at the University of Virginia and a Pulmonary & Critical Care fellowship at the

University of Utah. Dr. East has held numerous leadership positions, including President of the Medical Staff and Chair of multiple clinical and quality committees at Saint Alphonus Regional Medical Center. Throughout his career, he has been recognized for excellence in clinical practice and education, earning awards such as Consultant of the Year and the Physician Partnership Award. Dr. East is also an active educator, delivering lectures on critical care, pulmonary medicine, and sepsis management for over two decades. He continues to contribute to clinical leadership, quality improvement, and physician engagement across the Saint Alphonus Health System.

UPCOMING EVENTS

MAY 13, 2026

De-escalating Weight Loss Medication and a Bariatric Surgery Update

Presented by Dr. Daniel Prior



JOINT ACCREDITATION
INTERPROFESSIONAL CONTINUING EDUCATION

Joint Accreditation Direct Accreditation Statement

In support of improving patient care, Trinity Health System is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



IPCE CREDIT™

Designation of Credit

This activity was planned by and for the healthcare team. Learners will receive Interprofessional Continuing Education (IPCE) credits for learning and change.